

# Sara Al-Rashid

**Senior Product Designer** · Riyadh, Saudi Arabia · [sara@example.com](mailto:sara@example.com) · +966 5X XXX XXXX · [portfolio.example.com](https://portfolio.example.com) · [linkedin.com/in/sara-alrashid](https://linkedin.com/in/sara-alrashid)

Product designer with 6 years shipping design systems and document-heavy interfaces. I turn ambiguous workflows into interfaces teams describe as "obvious in hindsight" — and I measure it.

## EXPERIENCE

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### Lead Product Designer — Nimbus (2023–present)

- Shipped a design system adopted by 40+ engineers across 6 teams; component reuse rose to 78%
- Cut onboarding flow drop-off by 31% through a research-driven redesign (n=24 usability sessions)
- Led the print/export experience used by 120k documents per month across 3 products
- Mentored 3 designers; two promoted within a year

### Product Designer — Wavelength (2020–2023)

- Owned the editor experience end to end, from discovery research to shipped UI
- Introduced a usability-testing cadence; task success rose from 61% to 89% in two quarters
- Designed the Arabic/RTL experience, growing MENA weekly actives by 2.4×
- Partnered with engineering on a tokens pipeline that cut design–dev drift tickets by half

### UX Intern — Dhahran Digital (2019–2020)

- Redesigned the invoice flow used by 800 SMB customers; support tickets fell 22%

## SELECTED PROJECTS

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- **Paged export engine UX** — preview-equals-PDF interaction model, adopted product-wide
- **Tokens bridge** — Figma-to-code variables pipeline (open source, 1.2k stars)

## EDUCATION

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**B.Sc. Human–Computer Interaction** — King Saud University, 2020 · First-class honours

## SKILLS & LANGUAGES

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Figma · Design systems · Prototyping · Usability research · Typography · Arabic/RTL design · HTML/CSS · Arabic (native) · English (fluent)